
**سنجش کیفیت خدمات داخلی و سطح بازاریابی درونی
شرکت گاز تهران بزرگ و ارتباط اقدامات بازاریابی
درونی آن با کیفیت خدمات خارجی**

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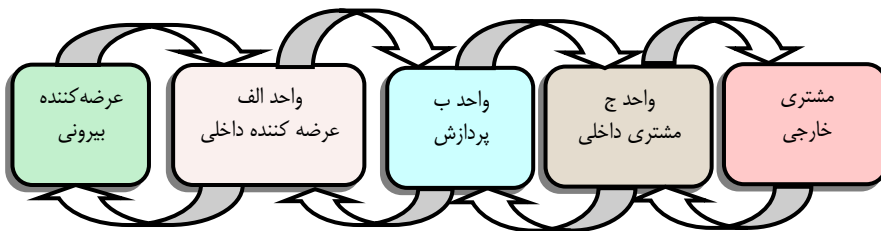
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نمودار (۱): زنجیره عرضه

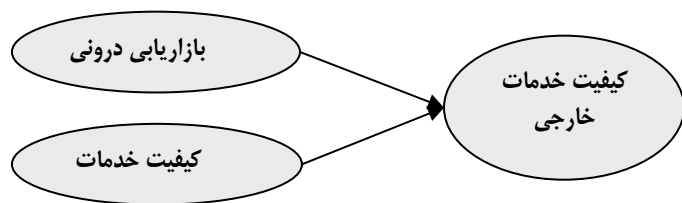
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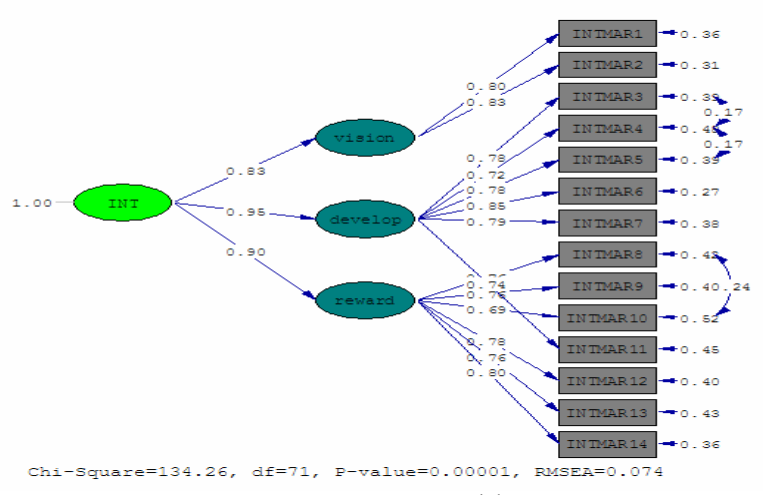
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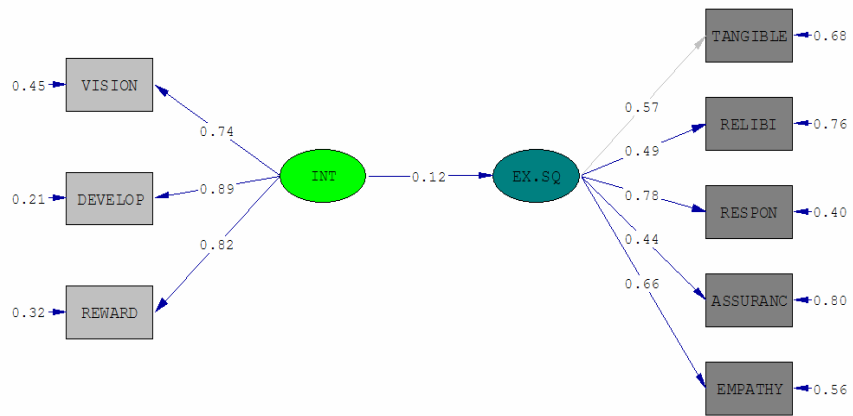
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HSE



Chi-Square=3539.09, df=19, P-value=0.00000, RMSEA=1.073

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