
**روش تحقیق آمیخته: رویکردی برتر برای
مطالعات مدیریت**

*

(// : // :)

()

()

()

.[]

: ()
()
()
:
» « » « »
«

() -

() ()

:

.[]

.

:)

(

.

.

.

():

()

.

« »

.[]

:

.[]

.

.

.

.[] [] [] []

()

[]

[]

[] []

:

.

.

:

. []

():
()

)

()

(
()

. [] []

« »

)

(

[]

[]

()
()

()

:[]

()

(...)

«

»

/

»

«

()

()

»

«

()

()

:

.[]

.

.

.

.

.

.

.

.

.

.

.

:

.

.

.

.

.

()

)

(

)

.(

(

)

(

)

(

)

(

)

()

:

()
()

[]

《 》

-
2. Bolden, R. and Moscarola, J. (2000). "Bridging the Quantitative-Qualitative Divide", *Social Science Computer Review*, Vol. 18, No. 4, pp.: 450- 560.
 3. Bryman, A. (2007). "Barriers to integrating Qualitative and Quantitative Research. *Journal of Mixed Method Research*", Vol. 1, No. 1, pp: 8- 22.
 4. Cox, T. Jr. (2004). "Problems with research by organizational scholars on issues of race and ethnicity", *Journal of Applied Behavioral Science*, 40. pp: 124-145.
 5. Cassel, C. and Symon, G. (2004). "Essential Guide to Qualitative Methods in Organizational Research", London: Sage.
 6. Creswell, J. W. (1998). "Mixed- method research: Introduction and application", In G.J. Cizek (Ed.) *Handbook of Educational Policy*. (pp. 455-472). San Diego, CA: Academic Press.
 7. Creswell, J. W. (2003). "Research design: Qualitative, quantitative, and mixed method approaches", (2nd ed.). Thousand Oaks, CA: Sage.
 8. Denzin, N. K. and Lincoln, Y. S. (eds.). (2000). "Handbook of Qualitative Research", (2nd edn.). Thousand Oaks, CA: Sage.
 9. Garcia- Alvarez, E. and Lopez-Sintas, J. (2002). "Contingency Table: A Two-way Bridge between Qualitative and Quantitative Methods", *Field Methods*, Vol. 14, No. 3, pp: 270- 287.
 10. Lin, A. C. (1998). "Bridging Positivist and Interpretivist Approaches to Qualitative Methods", *Policy Studies Journal*, Vol. 26, No. 1, pp: 162- 180.
 11. Reichardt, C. S. and Rallis, S. E. (1994). *The qualitative-quantitative debate: New perspectives (Directions for Program Evaluation, No.61)*. San Francisco: Josey-Bass.

-
12. Tashakkori, A; Teddlie, C. (1998). "Mixed Methodology: Combining Qualitative and Quantitative Approaches", Thousand Oaks, CA: Sage.
 13. Tashakkori, A and Teddlie, C. (Eds.). (2003). "Handbook of Mixed Methods in Social and Behavioural Research", Thousand Oaks, CA: Sage.
 14. Vitale, D. C.; Armenakis, A .A. and Field, H. S. (2008). "Integrating Qualitative and Quantitative Methods for Organizational Diagnosis", *Journal of Mixed Methods Research*, Vol. 2, No. 1, pp: 87- 105.
 15. Wall, R.; Devine- Wright, P. and Mill, G. A. (2008). "Interactions Between Perceived Behavioural Control and Personal- Normative Motives", *Journal of Mixed Method Research*, Vol. 2, No. 1. pp: 63- 86.